

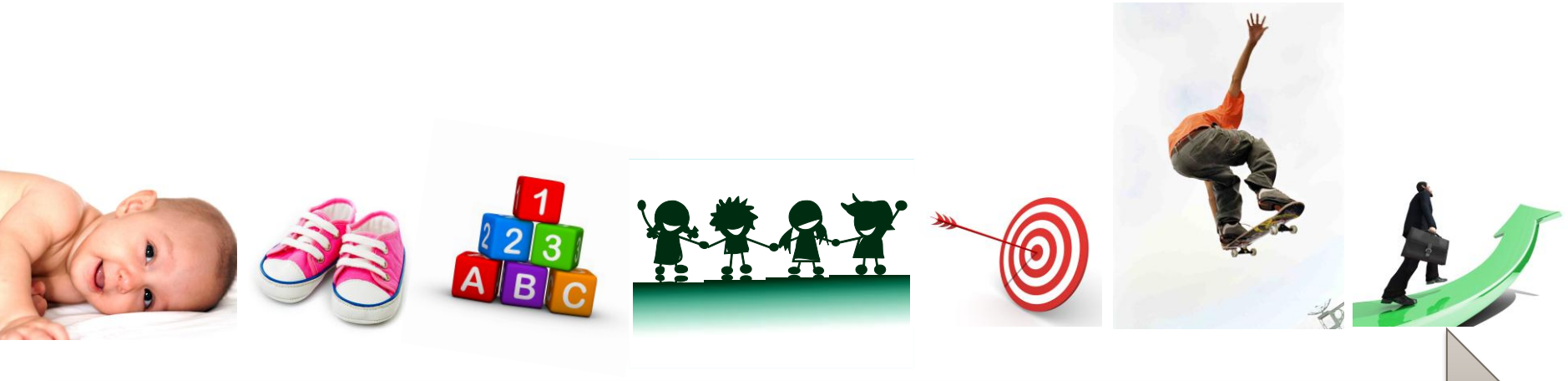
EXAMPLE: Strategy Formulation

ASF Vilnius



Ole Faaborg UCN

UCN Growth



2008:
UCN
founded

2009:
Merged
with NOEA

2010:
First UCN
strategy

2011:
New
organisa-
tion

2012:
New
UCN
strategy

2015:
UCN
renewal

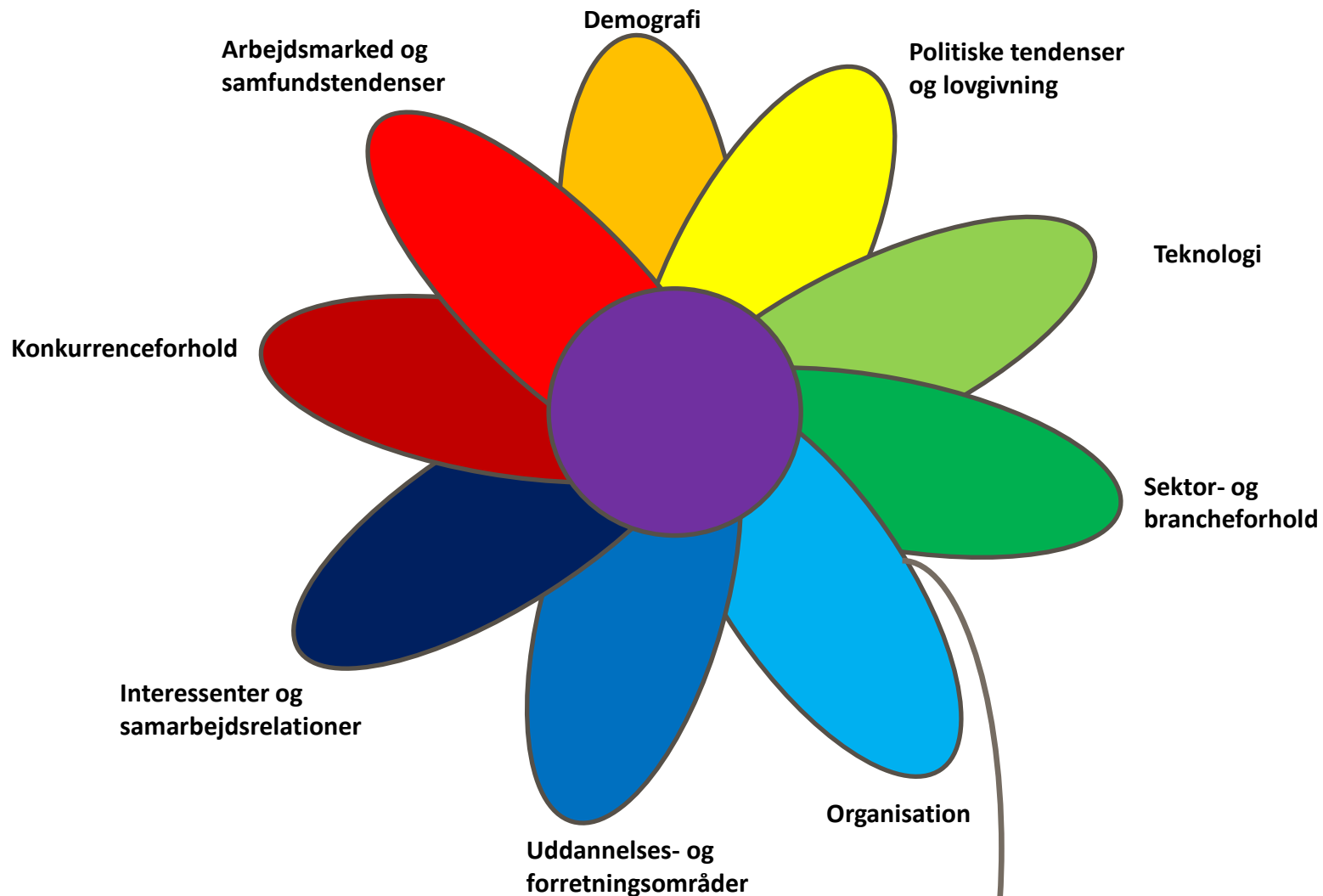
2020:
UCN
Vision
2020



Building up UCN Strategy



Strategic Challenge



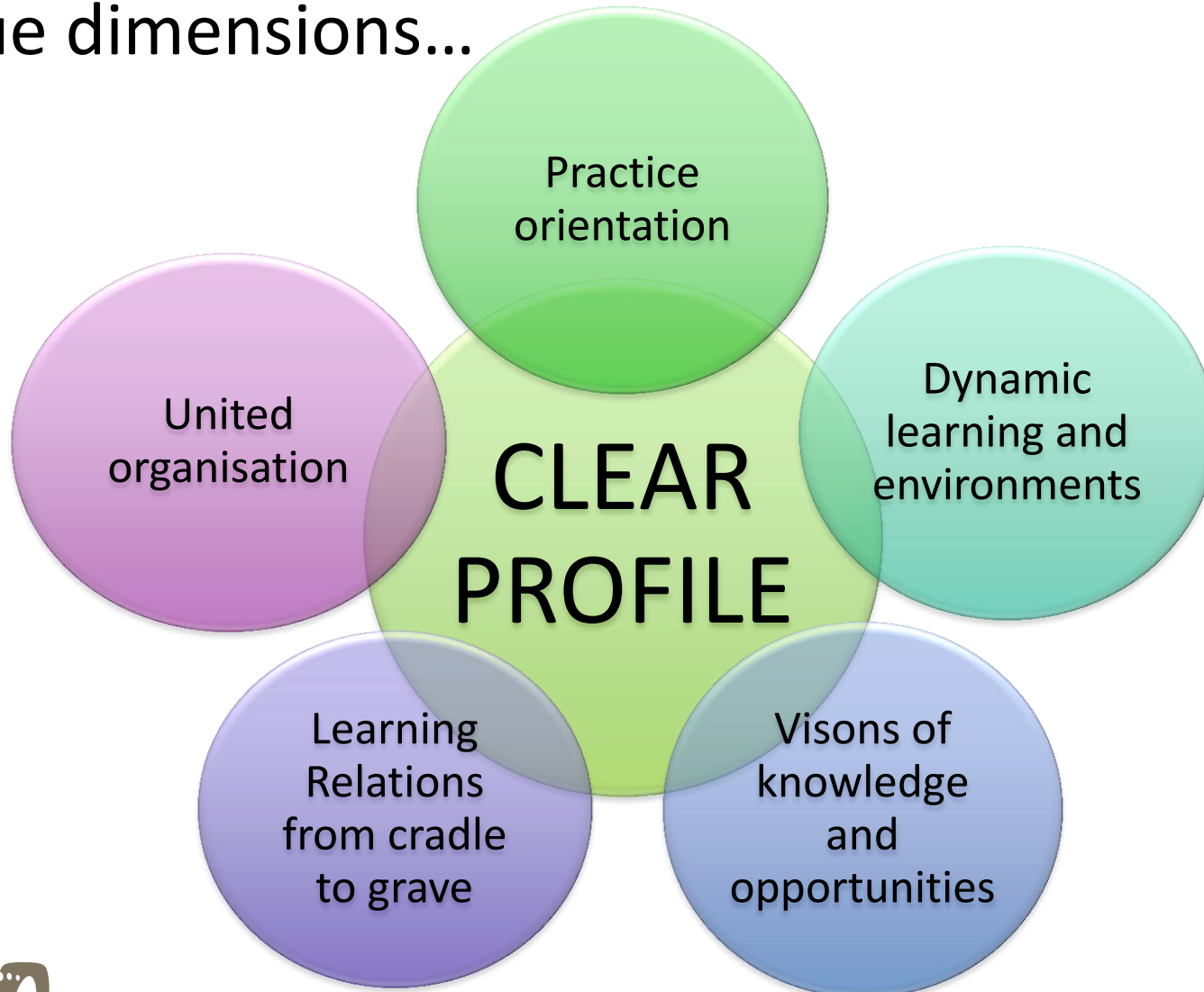
Empowerment and Inclusion

- Whole leadership in session
- Faculty seminars
- Union seminars
- Board seminar
- Strategy camp 90 people
- Leadership session
- Faculty involvement
- Unions involved
- Circular progress



From Analysis towards Strategy 2015

Value dimensions...



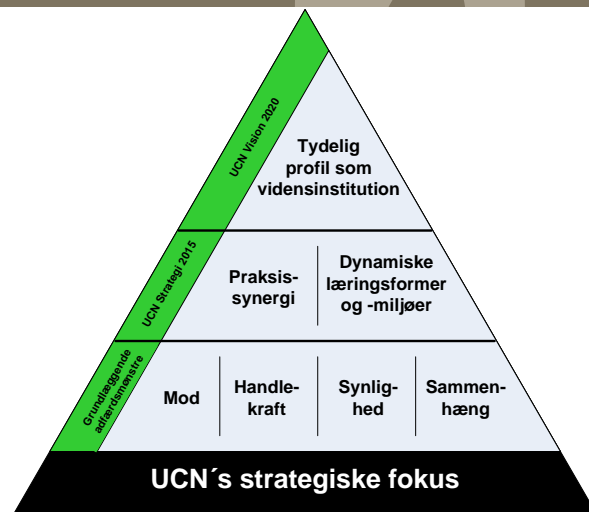
Clear Profile as a Knowledge Producing Institution

Vision 2020

UCN known for
Dynamic development of knowledge
and
Competencies in realistic environments
and
Synergy with practice

Basic Behaviour

- Courage
- Clout
- Visibility
- Cohesion



An ongoing process

