

OPPORTUNITIES FOR UAS IN THE CHANGING WORLD OF INTERNATIONAL EDUCATION

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The global environment of HE

- Over 17 000 institutions of higher education
- Very different political context
- Very different demands and requirements
- Very different objectives
- Very different stakeholders

- Trade
- Competition
- Collaboration

Global facts

- 4 000 000 global students today
- 300+ million are looking for education
- Every country is looking for talent
- Work and study environment
- Internationally jointly written research papers get more citations
- Geographical positioning – crossborder education
- English as communication tool

External pressure

- From organisations
 - United Nations
 - Development and sustainability
 - Water
 - OECD
 - Innovation
 - Drivers of Regional Development
 - European Union
 - EHEA and ERA
 - Social Responsibility
 - EU 2020 agenda

External requirements

- From governments
 - National agendas
 - Performance requirements
 - Governmental decisions
- From other stakeholders
 - Partners
 - Benchmarking
 - Rankings
 - Employers

Prominent influences

- Integrated/mainstream internationalisation
- Strategic internationalisation - partnerships
- Open access to research
- MOOC's
- Rankings

- Demand for quality
- Language of instruction

MOOC's

- Access to knowledge for free
- Possibility of certificates
- Huge drop out
- No access to professors
- Very selective providers
- Spreading
- European platform recently launched

- Is anyone going to pay for it?

Rankings

- International – global – comparative
- 200 – 500 universities get ranked
 - What about the others?
- Initially for whom?
 - And today?
- Data related mostly to research
 - Constantly developing
- EU launches U-Multirank
 - Reactions and impact

Quality

- International – global – comparative
- Exposure of all academic activities
- National requirements
- International competition
- Institutional interests
- Students

- Employers view on HE
- Value of internationalisation

Language

- English is the communication tool in international higher education
- Impact on local languages and culture
- Feedback from students
- A Nordic experience
- Asset for researchers and staff
- Asset for students
- Employability

Advantage Europe

- Diversity of institutions
- Mostly low tuition fees
- Increasing education in English
- Cultural heritage - languages
- Mostly favourable migration rules
- European programmes
- The Bologna process
- Good tradition of co-operation

Advantage UAS

- Already fulfilling many of the EU 2020 goals
- Often very good regional connections
- Solidarity to the organisation
- Flexible
- Commitment to societal development

- Visibility
- Added value

What's next

Constant change

- More mobile students
 - New student flows
- New destinations
- More competition
- Development of distance education

- No one can work alone anymore